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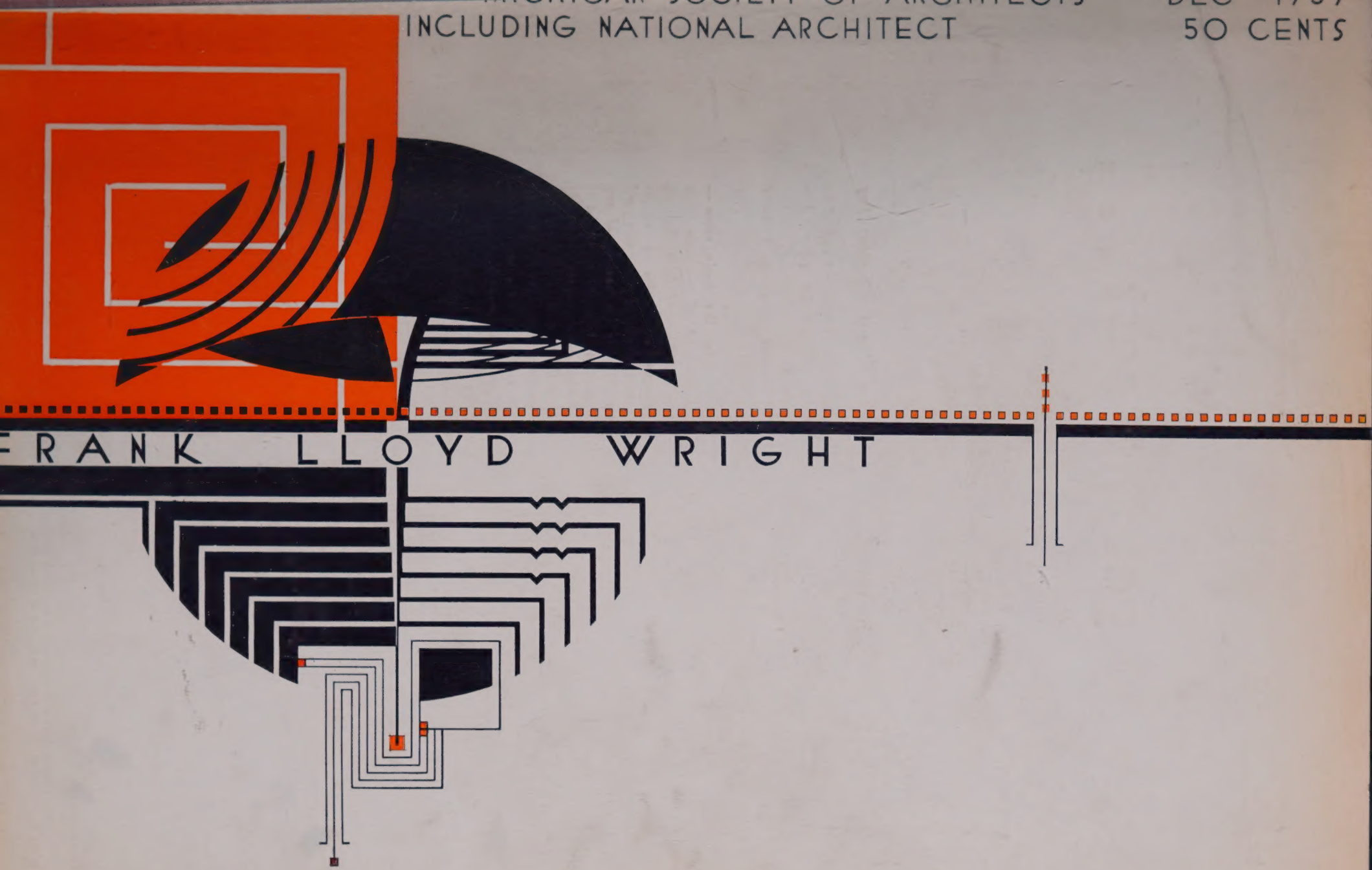

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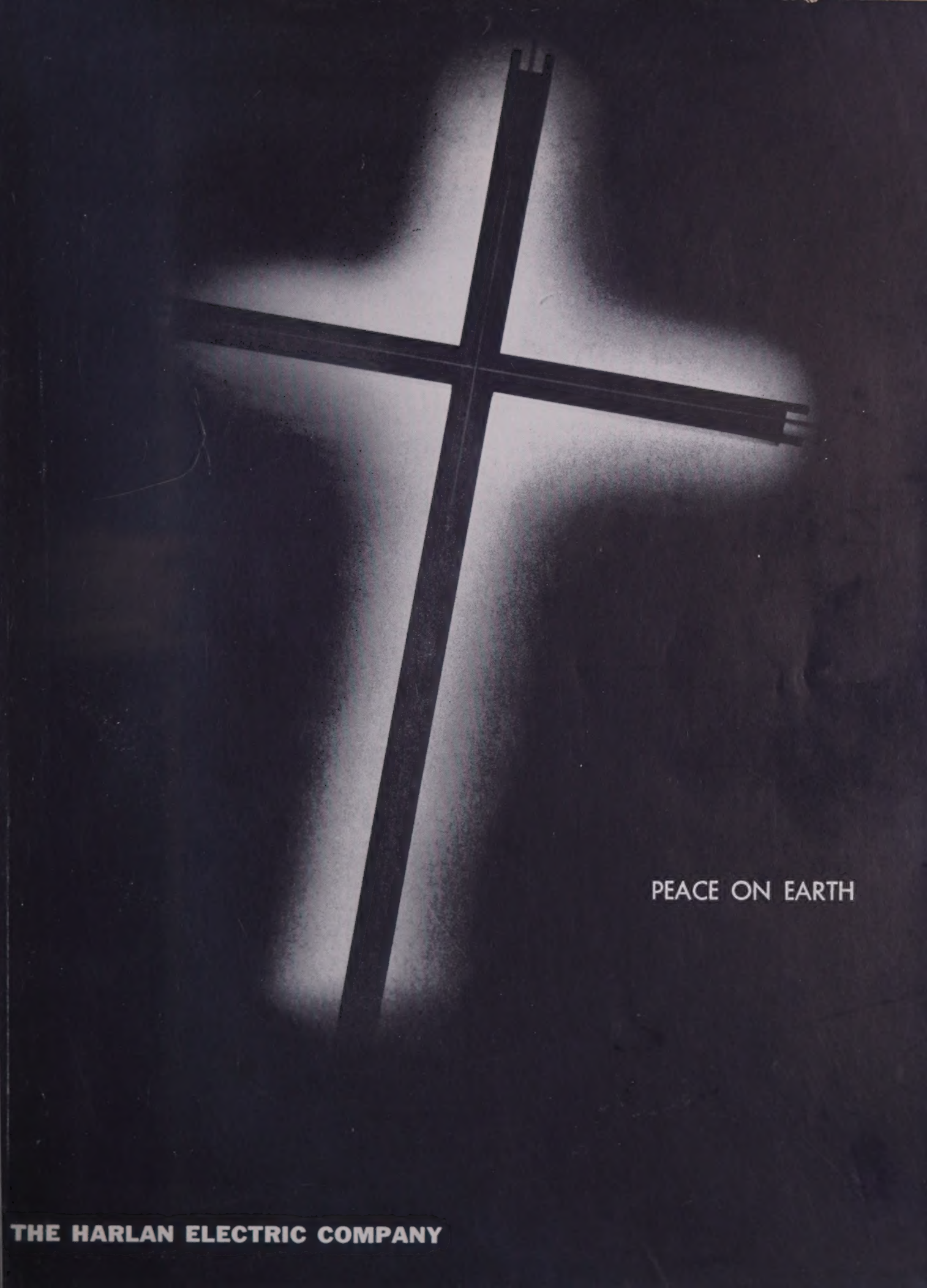

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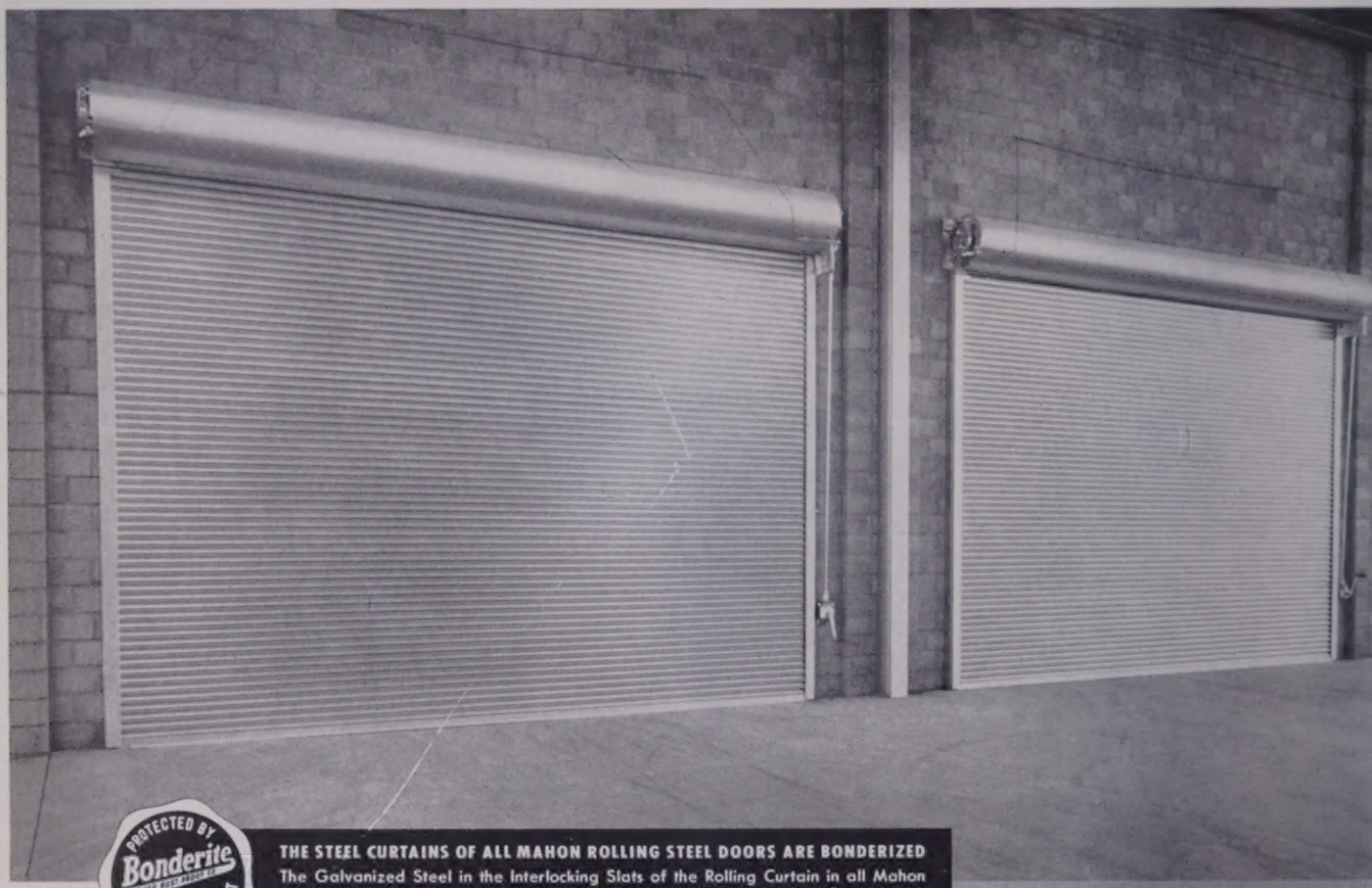

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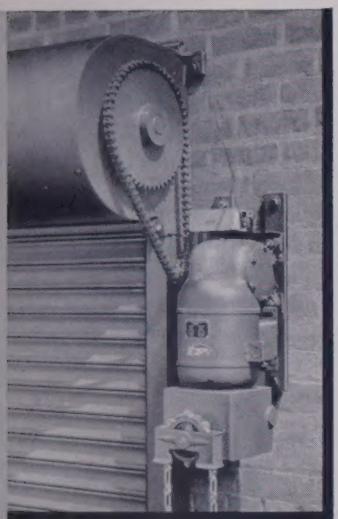

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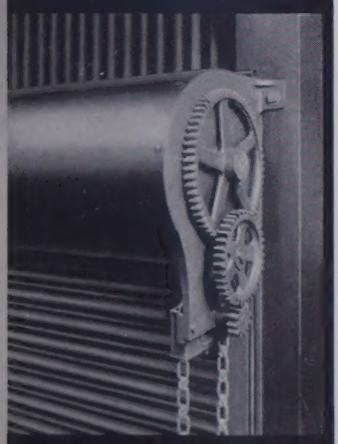

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Letters

Report on the activities of the French Architects' wives as our guests:

Thursday, Sept. 3rd: Bus left the Sheraton-Cadillac Hotel 10:30 a.m. We took a tour through the waterfront development, pointing out the many projects of interest. We went to the Ford Rotunda and saw only the outside, then proceeded to Greenfield Village. We toured the Village via carriage tour and I signed for 20 tickets. We had a very nice luncheon at the Dearborn Inn which also gave our guests a delightful atmosphere. After luncheon we proceeded out to Cranbrook, viewed the inside and outside of both the Frank Lloyd Wright home owned by the Affleck family and the Edward Stone home owned by the Matthes family. (We cancelled the plans to see the museum in lieu of a tour of the Cranbrook area, modern homes, and other points of interest along Woodward Avenue as we returned to the hotel).

Friday, Sept. 4th: Bus left the Sheraton-Cadilac Hotel at 9:30 a.m., going directly out via the expressway to the GM Tech Center. We toured the Center and went into several buildings with a guide. The French ladies were most impressed. We proceeded to visit Eastland briefly, including the new model home and minor shopping. We then went to Northland to the Stouffer Restaurant for luncheon. After lunch they shopped briefly and requested more sightseeing at Cranbrook. We stopped at the Reynolds building, asked permission to go through which we did, and then proceeded to Cranbrook. We spent much time driving around Cranbrook until it was time to return to the hotel. We had a brief time to freshen up at the hotel and then went via bus to the home of the French Consul in Detroit, Mr. Jean Paul Desparmet and Mrs. Desparmet.

The French groups' stop in Detroit, I believe, was a most pleasant one for the French ladies and also for the ladies of WALD who participated.

I have sent special cards of "thanks" to the following for their participation and courtesies extended: Mrs. Charles Thornton, Mrs. Noth, Mrs. Hebrard, Mrs. Morison and Mrs. Morison Sr., Mrs. Affleck, Mrs. Matthes and the French Consul.—BLANCHE NELSEN, President, Women's Architectural League of Detroit.

BULLETIN:

I like the cover of your current September issue, but it disturbs me to see the large AIA letters on the overlay of the mural, having the wide stroke of both letter As on the left side—the wide stroke should be on the right side of the As. Forgive this insignificant criticism.—KARL KAMRATH, FAIA 2713 Ferndale Place, Houston 6, Texas.

LOUIS G. REDSTONE, AIA:

Appreciation goes to you for your excellent article on "Re-planning Downtown Detroit," which appeared in the September issue of the A.I.A. Journal.

The material and the perspectives contained in the article should be an inspiration for Architects around the country to band together, and, in a spirit of cooperation, do a similar thing for their communities.

As I visit chapters and regions in the country, I am gratified to see similar projects and objectives gaining great momentum under the leadership of Architects.

Please convey my best wishes and congratulations to the Architects who had a part in this planning program.—JOHN NOBLE RICHARDS, FAIA, President, The American Institute of Architects.

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Monthly Bulletin, Michigan Society of Architects, Volume 33, No. 12

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MONTHLY BULLETIN
Michigan Society of Architects
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NCARB

Interim Report Number Six

By Walter F. Martens, FAIA, President, NCARB

DIVERSIFICATION OF COUNCIL INVESTMENTS

Complying with Convention decisions, Treasurer Brenner and Finance Committee Chairman Faragher met in New York on July 31, 1959, when they arranged for the establishment of a depository and brokerage account with Bankers Trust Company and Franklin B. Kirkbride, Inc. The Government Savings Bonds owned by the Council were delivered to the Security Section of the Bankers Trust Co., and arrangements were completed to permit the investment program to proceed.

Kirkbride has made up a tentative list of investments for retiring $61,250.00 in Government Bonds and investing the proceeds in stocks. The program is intended to produce an average yield at least equivalent to that which could be expected from the bonds; stocks have been selected that are anticipated to increase in market value. Future procedure would have Kirkbride prepare a list of proposed investments for approval by the Bankers Trust Company and such transactions will be made upon authorization by the Council Treasurer and the Chairman of the Council Committee on Finance.

Council Board accepted the foregoing report and directed the investment program to be carried out, with special commendation extended to Chairman Faragher for the work of his Committee.

OBJECTIVE TYPE EXAMINATION

Again to follow the wishes of the Convention, the Committee on Examinations through Chairman Markham was authorized to carry on negotiations with and enter into a firm contract with Educational Testing Service of Princeton covering the development of a two-hour objective test in either Examination C, History and theory of Architecture or Examination H, Professional Administration, as determined by the Committee. The Committee had recommended the appointment of a test committee with responsibility of planning and constructing the test with a consultant of the ETS assisting such committee. The Council Board held however that instead of such a special test committee the work be carried on by the Committee on Examinations because of the experience it had already gained.

At the New Orleans Convention the sum of $2,500.00 was approved as the extent of Council expenditure towards the development of a test area for objective type examination. The cost for ETS services having been found to be between $1,800 and $2,000, it is essential that committee members be designated residing within relatively short distance of the ETS office. The Council Board suggested that perhaps the ETS consultant be asked to meet with the Committee in one of its regular work sessions, for which funds are provided in our budget, so as to save at least one of the meetings at Princeton.

It is the plan of the Committee to develop 500 questions for the first examination and to divide these into examination units of perhaps 100 to 125 questions which would then be made available to state boards desiring to use the examination. By having ready more than one examination unit it would be possible to vary the examinations given in neighboring states, discouraging carrying over of information from one state to another by examination candidates.

As to the proposed examination outlines B and I which were distributed at the New Orleans Convention, the Committee on Examinations will collect suggestions stemming from any member boards which will then be edited and prepared for publication. Any such suggestions should be sent to Executive Director Sadler at the Council Office, who will then refer them to the Committee Chairman.

As to other plans of the Committee on Examinations for the 1959-1960 period and as to the various other important items of Council Board actions, space will not permit coverage in this issue of Interim Report. Such items as plans for the 1960 San Francisco Convention, new Circular of Advice 3-59, new Circular of Advice No. 4, the Thirty Eighth Annual Report, new Council seal, legal counsel, definition of NAAB agreement, report to Institute Board of Directors, a Council library of license laws and court decisions, etc., may possibly be detailed in the next issue of Interim Report.

The Duluth Meeting, though extremely busy, was an enjoyable one. The Melanders had graciously invited the Board to hold sessions in their home, a place of rare beauty in a lovely setting. Not only did our hosts provide comfortable facilities for carrying on our work but in addition they served a delightful luncheon and at 5:30 cocktails and buffet dinner, when we were joined by the presidents and wives of the Minnesota Society of Architects and of the Minneapolis, St. Paul and Duluth Chapters, AIA. For such an enjoyable experience our sincere thanks to Mr. and Mrs. Melander and their fine son.

MSA-SCMAD Industry Fund Draftsmen's Competition . . . Total $1000. in Cash Prizes. Read about it in this issue of the Bulletin.

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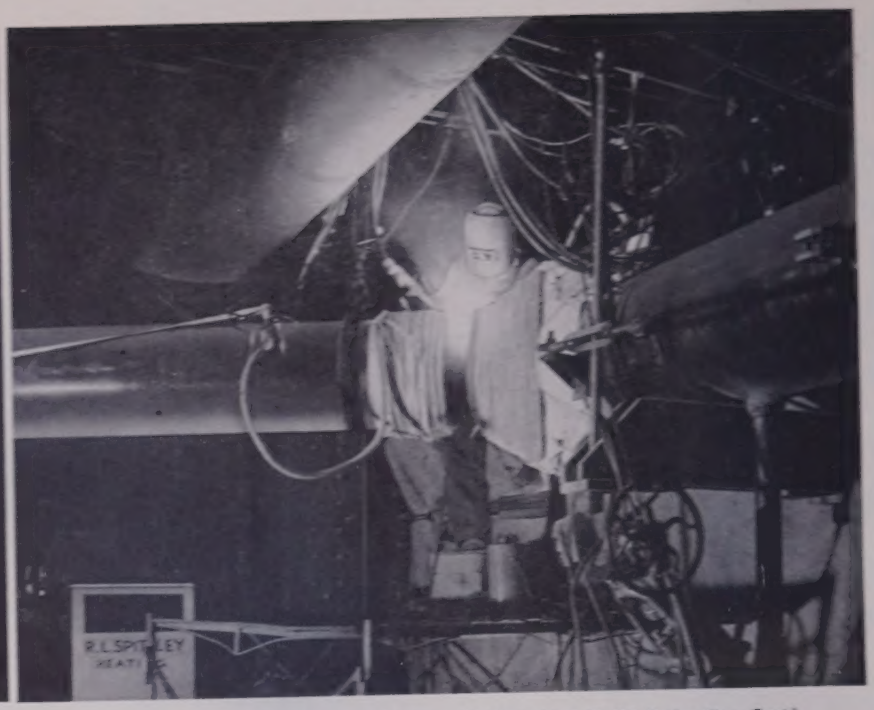

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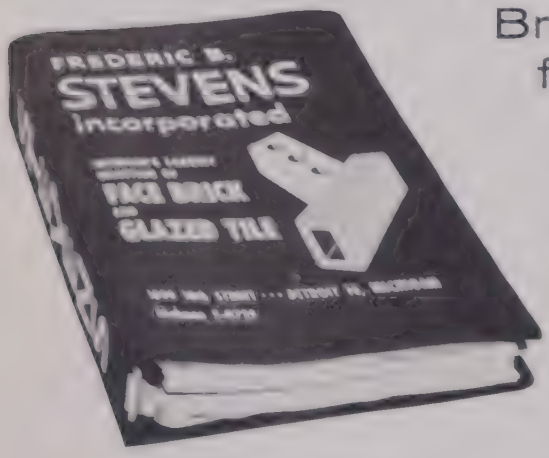

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*SMCAD Industry Fund is Sponsoring The 1960 MSA Draftsmen's Competition

$1000 in Cash Prizes

***Sheet Metal Contractors Association of Detroit Industry Fund**

The purpose of this Competition is to stimulate greater interest and pride in the techniques of architectural and engineering drafting and particularly to emphasize the need for quality of line, clarity of dimensioning, simplicity of lettering, completeness, conciseness of notations and details, good composition and logical arrangement of sheet.

The Sheet Metal Contractors Association of Detroit Industry Fund was developed in 1957 to build good public relations for the sheet metal industry by encouraging the best in workmanship, trade knowledge and contract performance for architects, designers, contractors and building owners. The *SMCAD Industry Fund feels that by promoting excellence in drafting they will benefit the entire building industry and thereby enhance goodwill for the sheet metal industry.

As evidence of their sincerity in this direction the *SMCAD Industry Fund is sponsoring the Michigan Society of Architects 1960 Draftsmen's Competition. To assure the outstanding success of this Competition they are furnishing the largest amount of prize money ever offered . . . $1000.

Members of MSA—AIA encourage your draftsmen to enter this Competition.

Draftsmen—you are urged to participate and share in the big cash prizes to be awarded. The competition is now in progress. **DO NOT DELAY . . . GET YOUR ENTRIES IN QUICKLY.**

PRIZES . . . 4 First Prizes each $125. and 4 Second Prizes each $75. Four categories—ARCHITECTURAL . . . STRUCTURAL . . . MECHANICAL . . . ELECTRICAL—8 cash prizes PLUS A GRAND PRIZE OF $200.

ELIGIBILITY: All architects, engineers and draftsmen, who are employed in the State of Michigan by an architect or an architectural-engineering consultant or consulting firm who may be retained by an architect and whose name appears on the competitor's entry in association with an architect or architectural-engineering firm, is eligible for the Competition.

Each competitor must provide himself with an endorser who shall be a member of the Michigan Society of Architects. In the case of entry employed by an architectural or architectural-engineering firm the endorser shall be a principal of the firm, or in the case of an entry employed by an engineering consultant or consulting firm, the endorser shall be the architect or principal of the architectural or architectural-engineering firm for whom the work is done. The endorser and competitor shall each sign the entry form vouching for the eligilibility of the competitor and the compliance of the competitors entry with the rules of this Competition. **(Entry forms are being sent to all offices as listed in Roster of Offices in this issue of the Bulletin.)** Principals and self-employed architects (members of MSA) are eligible to enter the Competition but shall provide adequate proof of self-execution of the entry.

ENTRIES: Each competitor shall submit one (1) white print and one blue print of any single working drawing of a pencil tracing executed by himself or herself during the calendar years of 1958 and 1959 for an actual building to be constructed or constructed. Only one entry per contestant will be accepted and this entry shall be a reproduction of the original working drawing. It shall not have been retraced for the purpose of providing the contestant with a better entry. No more than two entries in **any** category: architectural, structural, mechanical or electrical will be accepted from **any one** architectural or architectural-engineering firm. Such organizations shall select, by competitive means within their offices, those entries judged the best, for submission to the MSA Competition for Draftsmen. All entries become the property of the Michigan Society of Architects and will not be returned to contestants. The Michigan Society of Architects and the Sheet Metal Contractors Association of Detroit Industry Fund reserve the right to exhibit any of the entries submitted at the forthcoming 46th MSA Annual Convention and elsewhere as such exhibits may serve the purposes of the Competition.

AWARDS: Awards will be made to the winners by the Sheet Metal Contractors Association of Detroit Industry Fund at the Annual Awards Dinner during the 1960 Convention of the Michigan Society of Architects to be held March 31, 1960 . . . Sheraton-Cadillac Hotel, Detroit, Michigan.

BASIS FOR AWARDS: In judging the entries, the jury shall give consideration to the following characteristics of the drawing in the following proportions:

Linear quality, 20 points; **Well composed and logical sheet arrangement,** 20 points; **Clarity of dimensioning,** 20 points; **Simplicity of lettering,** 20 points; **Adequate notations, details and content,** 20 points.

To aid the jury in making awards on an objective basis, each Competitor shall adhere to the following rules:

(1) Both the blue print and white print shall be stapled together. (2) Title blocks on both prints shall be completely covered by an opaque covering, being stapled for removal without damaging print after being judged and for exhibition purposes. (3) A single sealed opaque envelope containing the endorser's and the competitor's signed statement, which is part of the official entry form, shall be attached to the prints.

CLOSING DATE: All entries must be received by mail, prepaid, or by personal delivery, by Tuesday, March 15, 1960, at the office of Mr. William J. Rettenmier, Executive Secretary of the Sheet Metal Contractors Association of Detroit Industry Fund, 224 McKerechy Bldg., 2631 Woodward Avenue, Detroit 1, Michigan.

All entries shall be rolled and placed in a suitable mailing tube plainly marked on the outside "1960 MSA—SMCAD Industry Fund Draftsmen's Competition."

JURY: The jury shall consist of the following: (1) The chairman of the Competition Committee; (2) two members of the Sheet Metal Contractors Association of Detroit Industry Fund; (3) members of the C.S.I. and AGC—Detroit; (4) staff members of leading Michigan schools of architecture and design; (5) members of the Detroit, Saginaw Valley and Western Michigan AIA Chapters comprising the Michigan Society of Architects.

MSA DRAFTSMEN'S COMPETITION ORGANIZATION CONFERENCE: William J. Rettenmier, Executive Secretary SMCAD Industry Fund; LaVern J. Nelsen, AIA, General Chairman 1960 MSA Convention; Gerald H. LaPiner, Advertising Manager & Associate Editor AIA Monthly Bulletin; Ernest J. Dellar, AIA, Chairman MSA-SMCAD Industry Fund Draftsmen's Competition; Kenneth Kimmel, President SMCAD Industry Fund; Robert W. Yokom, AIA, Chairman Architectural Exhibits 1960 MSA Convention

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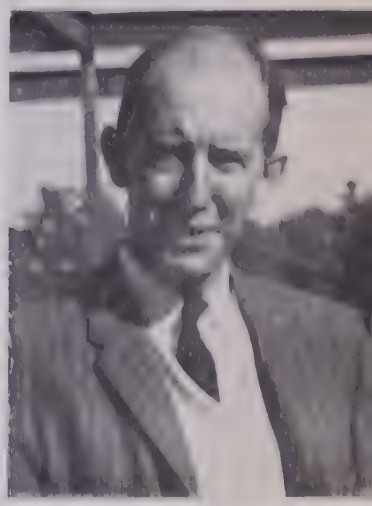

NEWLY ELECTED OFFICERS, WESTERN MICHIGAN CHAPTER, AIA

TOP RIGHT: CHARLES V. OPDYKE, Lansing, President.
FIRST ROW: (Left to Right) DAVID E. POST, Grand Rapids, Vice President; ROBERT L. FREEMAN, Lansing, Secretary; GORDON A. BELSON, Battle Creek, Treasurer; F. GORDON CORNWELL, Traverse City, Chapter Director; SECOND ROW: (Left to Right) GEORGE W. SPRAU, Kalamazoo, Chapter and Michigan Society of Architects Director; CHARLES A. OBRYON, Grand Rapids, MSA Director; CLARKE E. HARRIS, Okemos, MSA Director; GEORGE B. SAVAGE, Grand Rapids, MSA Director.

JANUARY MEETING

The PRODUCERS' COUNCIL will be host at its annual joint meeting with the WESTERN MICHIGAN CHAPTER, in Lansing, sometime in January. The date and place will be announced later by the new W. M. Chapter Secretary, Gordon L. Freeman, of Lansing.

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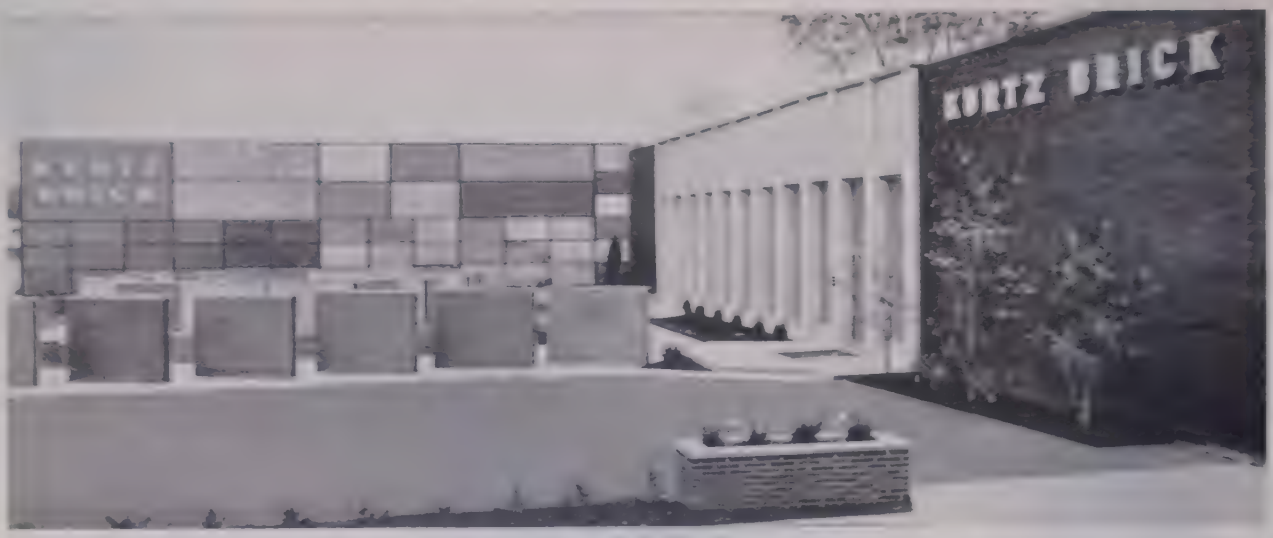

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WEST MICHIGAN

REPORTS

Practice of Architecture

Charles V. Opdyke, Chairman

Your Committee met three times during the year, 1958-1959. Several cases were studied in detail, and recommendations were made to the parties concerned. All cases were kept confidential to protect the parties involved.

Case No. 1:

A complaint was received from an attorney representing a church board. The church had retained the services of an architectural firm with the understanding that this firm would furnish preliminary studies only. The architectural firm claimed payment for complete architectural services as was their understanding. A contract (A. I. A. A-102) had been drawn up between both parties.

The practice committee recommended that the case be presented to a board of three arbitrators in accordance with the standard form of arbitration procedure as set forth by The American Institute of Architects.

The case didn't reach the arbitration stage; the two parties met and resolved their differences. The church board went on record stating that they considered the conduct of the architectural firm ethical and their differences were resolved in a manner of courtesy and consideration.

Case No. 2:

A complaint was received by a professional engineer who was seeking payment of services performed for an architect. This payment had been outstanding for several months. Before committee action could be taken, the payment had been made, the differences resolved, and the Committee was requested to close the case.

Case No. 3:

A complaint was received from an A. I. A. member who sent in a newspaper article which claimed that two architects were competing for the same project on the basis of fees and their estimated cost of the project. On investigation, it was discovered that one architect was an A. I. A. member, that he had quoted a fee of 6%, and that he presented plans he had done for a building of a similar nature. On the other hand the other architect was not an A. I. A. member, was registered under the "Grandfather Act," had quoted a fee of 4%, and had made preliminary drawings and given estimates, all prior to the making of an agreement with the owner. This architect is not under the jurisdiction of the A. I. A., or this committee, therefore no action could be taken. A moral obligation to the profession exists, in that the work of this architect has been reported to the committee as being sub-standard, and if true, should be acted upon by the State Board of Registration.

Case No. 4:

A complaint was registered to this committee by a city building inspector in that a registered engineer was sealing plans drawn and submtited by a General Contractor. The complaint was referred to the Board of Registration for investigation. The investigating officer reported back to the committee that the party was summoned to Detroit, he admitted his act, and he wrote a letter stating his admission of the violation as reported and that he would cease such practice in the future.

A questionaire was received from the Special Committee to Study Judiciary Procedures of the institute. This committee is attempting to streamline the institutes proceedures for processing judiciary matters relative to members.

Recommendations

1. Expedite all business, inquiries and complaints, promptly.
2. Schedule committee meetings monthly, and oftener if necessary.
3. That members who are fearful of becoming involved should register their complaints or reports of violation with the Practice Committee. The Committee would then process the complaint in the name of the chapter rather than an individual. The Committee hears of many complaints, but receives few because of the reluctance of some of the members to sign complaints. An unreported violation will be repeated.
4. All members should read, understand, and practice the "Obligations of Good Practice" and the "Mandatory Standards" A. I. A. Document No. 330, (revised).

Honor Awards

George N. Williams, Chairman

Your Committee met August 11 at Battle Creek to establish a program and rules for the program to follow on September 21. Special attention was given to the problem of arousing the interest of members. Each Committee member was given the responsibility of encouraging the offices in his area to enter the competition.

An outstanding Jury composed of the following men was selected:

Charles A. Blessing, AIA, Director of City Planning, Detroit.

Professor Ralph W. Hammett, AIA, University of Michigan, Ann Arbor.

James Hornbeck, Senior Editor of Architectural Record, New York.

John Noble Richards, FAIA, President of the National A.I.A., Toledo.

Linn Smith, AIA, Director of Great Lakes District, AIA, Birmingham.

(Mr. Hornbeck was unable to attend due to an unfortunate accident.)

The program was held at the Athelstan Club in Battle Creek, September 21. Ninety members and guests were present. The meeting was combined with the M.S.A. Board and guests from the Saginaw Valley Chapter. Twenty-eight entries were submitted. The Jury was pleased with the quality of the entries. Based on the size of our membership, they felt more offices should participate. Actually, the submission of twenty eight mounts was a better representation than has been indicated in past Honor Award programs.

Photographers were on hand to take pictures of the award winners and Mrs. Arleen Montford, our Administrative Assistant, did a fine job of publicizing our program in the monthly A.I.A. Bulletin and of notifying the newspapers in the respective communities of the winners so that they would receive public recognition for their award winning buildings.

Premiated designs were published in the Monthly Bulletin for November, 1959.

Suggestions for future Programs

1. Devise new ways to interest more members in submitting entries.
2. Investigate further simplification of entries. There seems to be controversial opinions on this subject.
3. If certificates are again awarded, we suggest that they be framed before being presented.

(To be continued in Jan. issue)

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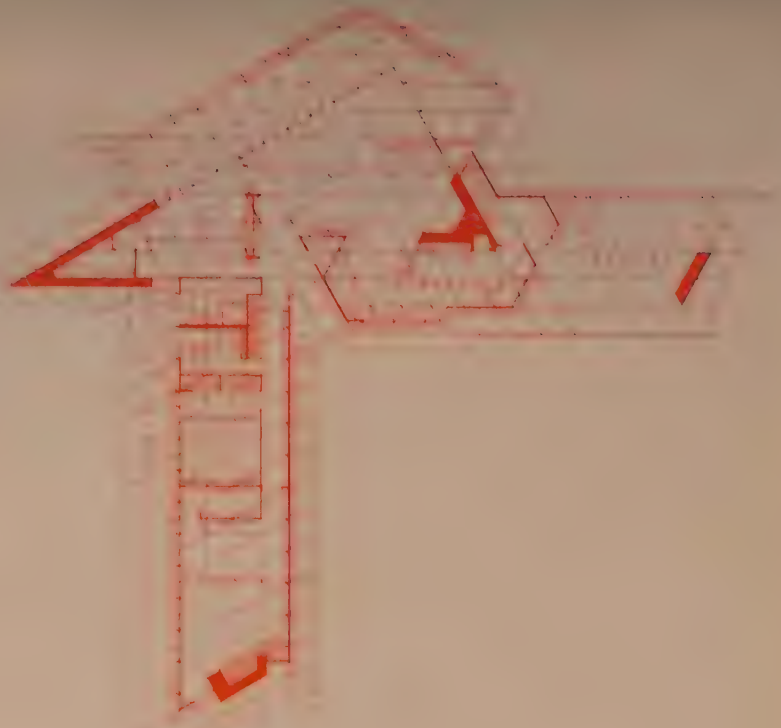

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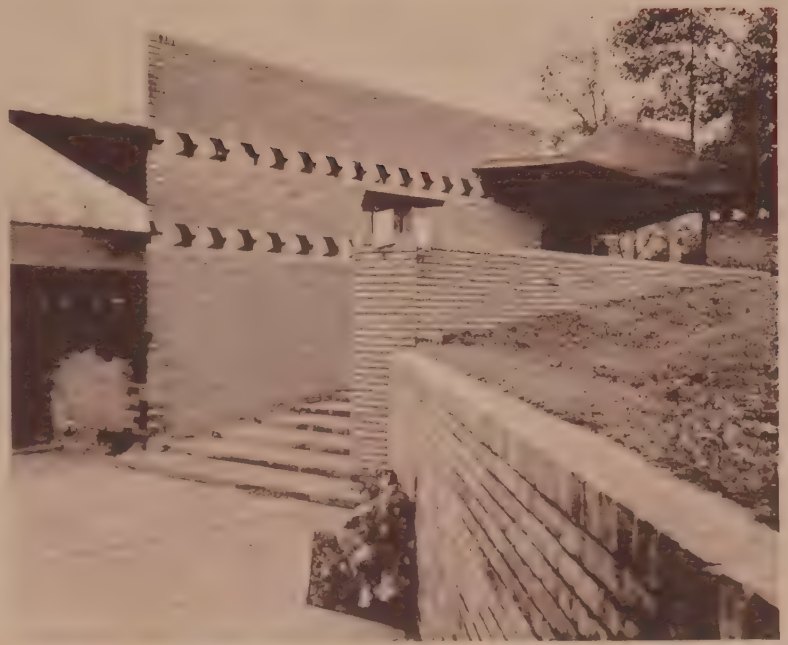

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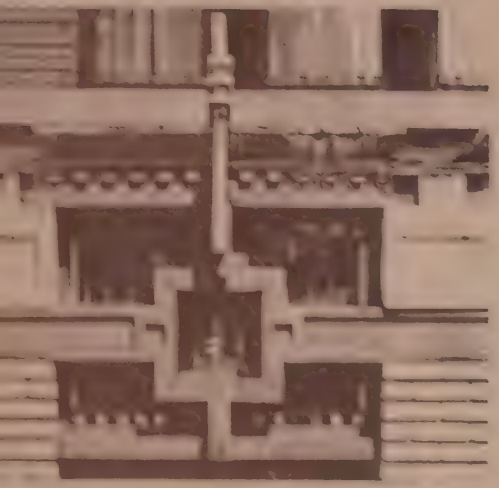

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1902	GARDS, WALTER D.	BIRCH BROOK	WHITEHALL
1902	GARDS, GEORGE E.	BIRCH BROOK	WHITEHALL
1902	HEURTLEY, ARTHUR	[illegible] CHERAW COURT	MARQUETTE ISLAND
[illegible]	[illegible]	[illegible] HARRISON AVE. S.E.	GRAND RAPIDS
1910	AMBERG, J. H.	909 COLLEGE AVE.	GRAND RAPIDS
1914	WOOLDRIDGE, ERNEST	CRESCENT ROAD	GRAND BEACH
1914	BAGLEY, JOSEPH J.	LAKEVIEW AND CEDAR AVE.	GRAND BEACH
1914	CARR, W. S.	LAKEVIEW AND PINE AVE.	GRAND BEACH
1921	GALE, MRS. THOMAS H.	BIRCH BROOK	WHITEHALL
1916	ROGERS, MRS. ABBY B.	R. F. D. 1	MARQUETTE
[illegible]	[illegible]	[illegible] ROBERT ROAD	[illegible]
[illegible]	[illegible]		[illegible]
[illegible]	[illegible]	[illegible] ROCK ROAD	[illegible]
1947	BRAUNER, ERLING	7577 ARROWHEAD ROAD	OKEMOS
1948	ALPAUGH, C. W.		NORTHPORT
1949	LEVIN, DR. ROBERT H.	2816 TALIESIN DRIVE	KALAMAZOO
1950	BROWN, ERIC V.	2806 TALIESIN DRIVE	KALAMAZOO
[illegible]	[illegible]	[illegible] TALIESIN DRIVE	[illegible]
1951	GREINER, J. WARD	2417 TALIESIN DRIVE	KALAMAZOO
1951	WINN, ROBERT D.	2822 TALIESIN DRIVE	KALAMAZOO
[illegible]	[illegible]	[illegible] MILE FROM KELLEY ROAD	[illegible]
[illegible]	[illegible]	[illegible] DEVONSHIRE HILLS DRIVE	ANN ARBOR
1951	EDWARDS, JAMES	ARROWHEAD ROAD	OKEMOS
1951	HARPER, MRS. IDA M.	LAKE SHORE ROAD	ST. JOSEPH
[illegible]	[illegible]	[illegible] MEADE ROAD	[illegible]
1951	PRATT, ERIC	[illegible] HAWTHORNE DRIVE	GALESBURG
1951	WEISBLATT, DAVID L.	[illegible] HAWTHORNE DRIVE	GALESBURG
[illegible]	[illegible]	[illegible] HAWTHORNE DRIVE	GALESBURG
1951	EPPSTEIN, SAMUEL	[illegible] HAWTHORNE DRIVE	GALESBURG
1956	GODDARD, LEWIS	BECK ROAD	PLYMOUTH
1956	TURKEL, DR. H. D.	SEVEN MILE ROAD	DETROIT
1957	SCHAEBERG, DONALD	1155 WRIGHTWOOD DRIVE	OKEMOS
1958	SCHULTZ, CARL		BENTON HARBOR

IN ADDITION TO THE ABOVE LIST OF 33 COMPLETED HOMES, THERE IS A LIST OF 26 UNCOMPLETED PROJECTS DESIGNED FOR MICHIGAN BY MR. WRIGHT. MOST OF THESE PROJECTS ARE OF RECENT DATE AND MAY BE COMPLETED BY THE TALIESIN ASSOCIATED ARCHITECTS UNDER THE DIRECTION OF MRS. WRIGHT, MR. WILLIAM WESLEY PETERS, AND MR. EUGENE MASSELINK.

BALTAZAR KORAB
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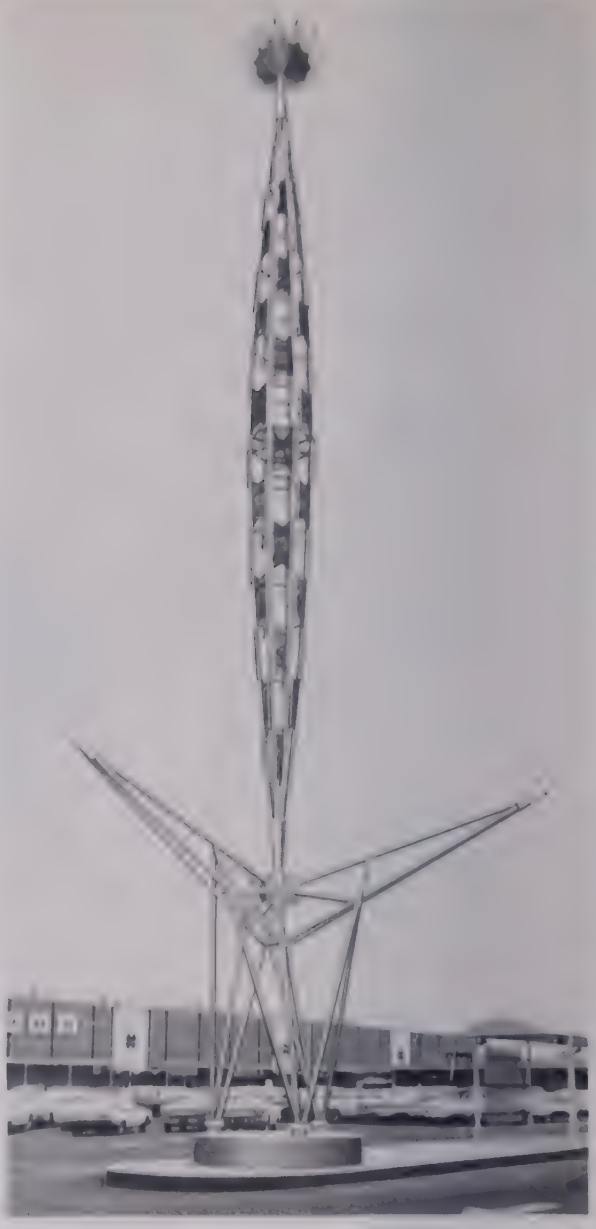

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AIA DETROIT CHAPTER

NEXT MEETING

CHARLES A. BLESSING, AIA, Detroit's City Planner, will be the speaker at a meeting of the Detroit Chapter, American Institute of Architects at its meeting on the evening of Thursday, December 17, in Detroit's Rackham Building. His subject will be "Recent Developments in Town and Regional Planning."

Mr. Blessing will illustrate his address with slides showing the latest progress in planning for Detroit's metropolitan area. He has been designated, by those in a position to know, the leading planner in the country. There are many new and interesting aspects of our planning problems which our people should know.

A reception with complimentary refreshments will be held at 6:00 P.M., dinner will be served at 6:30 and the program will begin at 8:00. The public are invited to attend any or all of the events.

LAST MEETING

Wilbur D. Riddle, AIA, Resident Architect of GE Lamp Division's Lighting Institute, at Nela Park, Cleveland, Ohio, was the speaker at a joint meeting of Detroit Chapter, AIA and Illuminating Engineering Society, Michigan Section, at The Engineering Society of Detroit, November 17, 1959.

In the absence of Robert F. Hastings, President of Detroit Chapter, AIA, Paul B. Brown, Chapter Vice President presided. Heard from were Gerald G. Diehl, Program Chairman for the Detroit Chapter, AIA; co-Chairmen of the AIA-IES Joint Committee, Lyall H. Askew, AIA and Frank E. North, IES and Edmund Pratt, President of IES, Michigan Section.

Mr. Brown announced actions taken at the afternoon Board meeting, including the approval of applications for five associateships, and of John Kasurin for Membership Emeritus.

Mr. Riddle gave a most interesting talk on Lighting in Architecture, tracing its development from the early days down to the present. With color slides he delighted his audience with wit and wisdom and added greatly to their fund of information. This was one of the most enjoyable and educational programs the Chapter has had.

MSA

AN ALL-NEW MSA CONVENTION is in the offing for March 30, 31 and April 1, 1960, at Detroit's Sheraton-Cadillac Hotel. The enthusiastic committee pictured below is determined to make it a conclave of professional information and fun with a capitol F. D a r i n g changes will pop up in the program as pleasant surprises for those planning to attend. Mark the date on your calendar NOW.

Standing left to right are chairmen of Convention Sub-Committees: Paul Tilds, Publicity; Robert W. Yokom, Architectural Exhibits; Jack K. Montieth, Advisory; Lyall H. Askew, Entertainment.

Seated left to right: Hugh W. Brenneman, Public Relations Consultant; Byron H. Becker, Producers Exhibits; Mrs. Hurless E. Bankes, Co-Chairman of Ladies Activities. LaVern J. Nelsen, General Chairman; Arthur O. Moran, Jr., Vice Chairman; Mrs. Edwin F. Noth, Chairman, Ladies Activities; James B. Morison, Building Industry Banquet; A. Robert Bliven, Registration.

Absent were Frederick J. B. Sevald, General Design, and Ernest J. Dellar, Draftsmen's Competition.

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1. The names and addresses of the publisher editor, managing editor, and business managers are: Publisher, Talmage C. Hughes, 120 Madison Avenue, Detroit 26, Michigan.

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Managing Editor: none. Business Manager: none.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)

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5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semiweekly, and triweekly newspapers only.)

TALMAGE C. HUGHES, Editor and Publisher

Sworn to and subscribed before me this 6th day of October, 1959. (SEAL)

ELIZABETH ANN STACY, Notary Public

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Do You Know?

By MARIE NOTH

CHRISTMAS FAIRS

IMPORTANT: One of the highlights of our year is the December meeting when we are the guests of the Tuesday Musicale through the courtesy of our member Vicki Bini. The program this year is "Hansel and Gretel" and they have set aside forty complimentary tickets for us. There has been a change in the date. It will be Tuesday morning, December 8th at 10:30 a.m. at the Detroit Institute of Arts large auditorium.

Following the program we will go to the Women's City Club for our luncheon followed by our meeting and exchange of gifts. To the new members may we say that we each bring a wrapped Christmas present not to exceed one dollar in value.

As Christmas approaches we know many will want to send a greeting to Hazel Leinweber. Her address is Mrs. Joseph Leinweber. U.S.O.M./SH&G APO. 301, San Francisco, California. Korea is a long way off and we suggest air mail.

To each and every one a very happy Christmas and a reminder that the January meeting will bring you a new film on "Friendship Around the World" through CARE.

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Accident Prevention

The war against construction accidents received fresh, new troops November 7 when thirty-eight members of supervision from the Detroit area received their graduation certificates from Michigan State University, signifying the successful completion of a Construction Training Course in Accident Prevention and Job Safety for members of the Associated General Contractors, Detroit Chapter, Inc.

The Builders and Traders Exchange of Detroit, through its Secretary Manager Wm. C. Dennis recently announced that the same course will be offered to forty-five Exchange members starting Jan. 26th, 1956. The Builders and Traders Exchange of Grand Rapids is also preparing a class of 45 members of top management and supervision. This unique and effective safety training course was developed for the Michigan Construction Industry by Roy H. Olson, Course Director, through Kellogg Center for Adult Continuing Education, Michigan State University. The course has drawn much attention and interest in recent years from other states as this is the only course of its type in the nation.

Roy Olson, National Safety Engineering Consultant, for Michigan Mutual Liability Co. said The Michigan Road Builders Association was the first of the Construction Associations to adopt the course in February 1954. Since then they and construction associations in all the major cities of Michigan have requested this course. Some of the major sponsors of the course have been The Associated General Contractors, Detroit Chapter, Inc.; The Associated General Contractors, Michigan Chapter, Inc., Builders and Traders Exchange of Lansing, Builders and Traders Exchange of Grand Rapids, Saginaw Valley Builders Association, General Contractors Association of Greater Muskegon, Junior Builders and Traders Exchange of Lansing, Grand Rapids Contractors Association.

It is interesting to note that presidents and other top officials from Michigan's largest construction companies have received graduation certificates. The need for improvement in the over-all safety performance within the construction industry is not only recognized by industry leaders and contractors throughout the country they assume responsibility for it.

Education is the key to accident prevention. This job is being accomplished through supervisor training which helps key people guide and lead workers to safer working habits on the job. It is this supervisor training program that is given to attending students to take back to their own areas to develop on the job.

The course is not a lecture series but a participating program. It is based on the simple premise that a capable supervisor is most efficient if his capabilities include getting the job done the safe way.

Positive Thinking is the basic element in the following topics which the group is taught: Basic Accident-Prevention Rules, Accident Causes, Proper Habit Formation and Attitudes, Responsibility at the Supervisory Level, Insurance Costs, Indirect Costs of Accidents and Accident Reporting, Public Relations from Employee of Contractors, Responsibility to Public for Job Requirements, Use of Protective Equipment, Maintenance of Equipment, Employee Relations, Supervisory Communications, Orientation of Workers, Effective Speaking, First Aid and Fire Prevention.

Since construction is one of the largest industries in the nation, the job to be done is tremendous. Michigan contractors feel, in spite of their great leadership in the field of safety training over the past years, there is still much to be done. Individually they could have accomplished little but through their association they have been able to launch a progressive effort to initiate a positive program of employee participation and safety training practices.

Here is positive action in the war against human suffering and accidents. From each new graduation and from some formal meetings it is hoped to set up their own company's safety efforts. Such voluntary cooperation has proved a most effective means of reducing accidents in many plants. Our records show an [illegible] and consequent production can continue to be maintained. It is a result engineered by such a safety organization as this one in Detroit. Education is the basic factor.

DRAFTSMEN . . . How would you like to win GRAND PRIZE OF $200. or one of 8 other cash awards? Everything you need to know about this Competition in this issue of the Bulletin. Enter NOW.

MEET THE STAFF

Miss Mary Allard, pictured below, is currently the chief reporter of the Construction Reports and of new construction news services published by the Builders & Traders Exchange of Detroit. This Report covers the area of Wayne, Oakland and southern Macomb counties. Miss Allard who joined the Exchange staff in August 1954 as a typist, is now responsible for preparing these construction reports which are issued daily. She is responsible to contact both the owners of the construction projects, primarily architects and general contractors. Most of the information is obtained by Mary personally through telephone calls. There are no reports forwarded but each building after information, all of which is compiled by Miss Allard into a timely report as important to some in Michigan's construction industry.

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NATIONAL ORGANIZATION OF BUILDING MATERIALS AND EQUIPMENT MANUFACTURERS

Official Publication, Michigan Chapter

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A Supplier Speaks Up...

by Chas. W. Trambauer
American Air Filter Co.

ABOUT YOUR SPECIFICATIONS! Surely there has never been a more controversial subject so widely discussed; all views so hotly contested by all participants and yet remain so completely unresolved. For instance, you can get as many opinions and interpretations as you ask people whether it is really unlawful to write a so-called flat or one name specification—particularly on public work. It probably depends on which direction the interest is best served. There are definitely products and levels of quality that have no equal which are not only specified but used frequently! It would be a sad situation indeed if our Uncle Sam could not purchase any "First" such as a jet airliner because three are not yet being marketed. Granted, in some instances it may not be wise or desirable because of possible abuses. Yet reflect on some of the paradoxes that exist and are fostered. We all agree that an automobile is preferred over a horse and wagon. So does it follow that your specification should call for a "car" and you give someone a specified sum for it and accept any make, even a good lower price make, **without change?** Of course not! That would defeat the very basic purpose of your specification. Yet the open or the 3-name specification in our industry can and does accomplish that same undesirable result! The "or equal" clause can also be quite objectionable because the burden of proof is yours and can be time consuming and unpleasant. It goes without saying that the only reason for your specification (after lengthy research on your part) is to obtain the finest and latest **tested** high quality products available at the lowest cost for your client. We, the reputable manufacturers of quality equipment could not agree with you more wholeheartedly.

I'm quite certain we've all enjoyed the dubious pleasure of going to a grocery store and asking for our favorite brand and have the man insist that either another make at the same price was much better or a cheaper one was just as good. Why, oh why is he so insistent on changing your mind? You don't suppose he was being altruistic? Presuming that you and we agree the aforementioned to be true and undesirable—what to do about it? Firstly, you are perfectly within your rights to insist on and be quite adamant about using that product which in your experience has been of the highest quality, proved performance and serviced many years regardless of the guarantee period! That's worth a million dollars and will surely enhance your reputation as the finest architect. Your second choice is the base-alternate specification which gives you and your client the choice of buying one product at one price or another at a lower price for original cost reasons. Be truly fair to all bidding suppliers and I'm almost certain that grocery man will be strangely unconcerned about your final choice.

PROF. HOYT SHERMAN of Ohio State University was the speaker at the October 27th dinner meeting held in the Coral room of Hotel Fort Shelby, Detroit.

He gave a talk on "Visual Perception and Esthetics." Demonstrating by slides that our past experience plays a great part in what we actually see and sometimes plays tricks with us as to the real object.

At the speaker's table with Prof. Sherman were Richard G. Pass, LaVern J. Nelsen, Robert D. Mosier, Charles Scripture, Gene Hannum, Earl G. Meyer, Russ Wentworth, Linn Smith and Edward S. Parker.

Among those attending the meeting were Prof. Earl W. Pellerin, Lyall H. Askew, Suren Pilafian, Harold Whiting, Bryce T. Lyall, Donald Brann, Mr. & Mrs. Jonathan A. Taylor, Al Hann, Gay Watts, Ross Griffith, Al Schoerger, Carl Freiwald, Gerald LaPiner, Charles Thornton, Byron Becker, Bob Yokom, Gene Bacon, Art Penz, Stanford Wolf, Howard Winter, Neal Cartmell, David Lee, R. A.

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CALENDAR OF COMING EVENTS

DECEMBER:

Christmas Party on the 11th at the Detroit Yacht Club.

JANUARY:

Table Top Program with Western Michigan AIA and Saginaw Valley AIA.

The Detroit Architectural Sales Institute on January 14th. Speakers:

John Noble Richards, National President AIA

H. Dorn Stewart, National President Producers Council.

FEBRUARY:

Annual Mechanical Trades Night.

MARCH:

Day long roofing seminar on the 8th.

Cocktail party in connection with AIA Convention.

APRIL:

Sponsored meeting by Armstrong Cork Company.

MAY:

Open.

JUNE:

Golf outing.

General business meeting for election of Michigan Chapter of P.C. officers.

DRAFTSMEN . . . Have you entered the MSA-SMCAD Industry Fund Draftsmen's Competition? $1000. in cash prizes. Complete details in this issue.

Products News

CHARLES H. MORRISON has joined the sales staff of Century Brick Company of Detroit, distributors of face brick, P. C. glassblock and Winco ribbon sash. Morrison formerly was associated with Structural Clay Products and the Hanley Brick Company of Detroit.

ABBOTT K. SCHLAIN CO., Grosse Pointe, Michigan, specialists in plastics in architecture, have been appointed Southeastern Michigan representatives for Woodall Industries, Inc., Service Products Division, Skokie, Illinois. Schlain also represents Wasco Products, Inc.—Skydomes; Panel Structures, Inc.—Sanpan translucent panels; U.S. Rubber Co.—Tropicel and Woodcurl; Childers Mfg. Co.—Walkway covers.

FORMICA CORPORATION plans a sweeping addition to its decorative line in 1960, in one of the biggest single line revisions in the company's history.

R. T. MacAllister, Vice President, revealed that 19 new colors, patterns and woodgrains will be introduced for 1960. The new items will be called the "Candle Glo" group, and will expand Formica's decorative line from 72 to 85 standard selections.

"The new items will include four exclusive patterns, and enough new solid colors to give Formica the most comprehensive solid color line in the laminated plastic industry," MacAllister stated.

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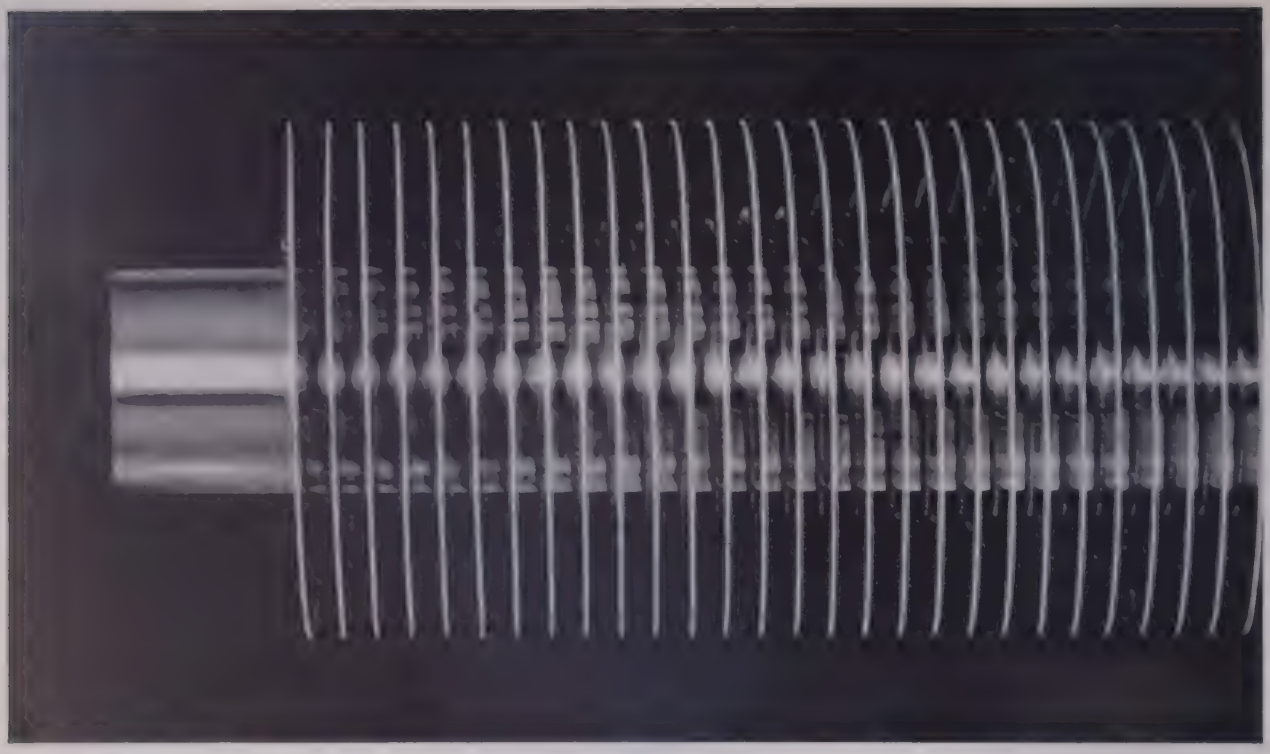

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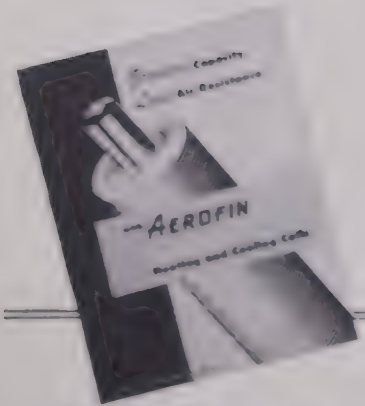

Write for Bulletin S-55

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MSA, AIA

MICHIGAN SOCIETY OF ARCHITECTS
AMERICAN INSTITUTE OF ARCHITECTS

Roster of Offices in Michigan, Total 293
November 1, 1959

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Daubresse, Ted, 9700 Ruth St. ... DU. 2-9668

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Dean, Frank E., 219½ S. Superior ... 2011

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Daniels Associates, 3382 Washtenaw ... NO. 8-6979
Davis, Kainlauri, MacMullan & Assoc., 2300 Washtenaw ... NO. 2-2301
Hammett, Ralph W., 485 Riverview Dr. ... NO. 2-1470
Kasurin & Kasurin & S. R. Bragg, State Bank & Trust Bldg. ... NO. 3-4613
Lane, Charles W. & Assoc., 3366 Washtenaw ... NO. 3-0586
Lanterman Assoc., 209 E. Washington St. ... NO. 2-5457
Livingston, James H., 3384 Washtenaw ... NO. 8-6796
Loree, Douglas, 120 N. 4th St. ... NO. 2-7404
Metcalf, Robert C., 1052 Arlington Blvd. ... NO. 3-1417
Sanders, Walter B., 99 Barton North Dr. ... NO. 2-9202
Tanner, Thomas S., 308-10 S. State St. ... NO. 3-1700
Zrmack, Fred E., 3382 Washtenaw ... NO. 8-6979

BATTLE CREEK
Binda, Guido A., 231 Capital Ave., N.E. ... WO. 8-6171
Broecker, Erwin L., 327 Capital, N. E. ... WO. 4-7784
Burgess, John H., 128 Lakeview ... WO. 8-6876
Haughey, Black & Williams, 616 Post Bldg. ... WO. 8-8179
Sarvis, Lewis J., 258 Champion ... WO. 2-6291

BAY CITY
Brysselbout, Starke & Assoc., Inc., 813 E. Midland, P.O. Box 748 ... TW. 5-5914
Goddeyne, Joseph C., 417 Bay City Bank Bldg. TW. 5-5453
Humphrey, Donald R., 503 Bay City Bank Bldg. ... TW. 3-9773
Morris & Wesolek, 55 Bay Shore Dr. ... TW. 3-2360

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Van Dongen, H. W., 250 Colfax ... WA. 6-7083

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Bissell, Edward E., 1184 Edgewood ... MI. 4-5093
Bliven, A. Robert, 148 S. Woodward ... MI. 6-9710
Conn, James W., 30855 Southfield Rd. ... MI. 6-6005
[illegible] ... MI. 6-6616
Frost, Wallace, 227 N. Bates ... MI. 4-6711
Kevis, Hugh T., 259 Daniel ... MI. 4-0745
[illegible] ... MI 7-8188
Moffett, Paul, 569 E. Lincoln ... MI 6-2600
O'Dell, Hewlett & Luckenbach, 950 Hunter Blvd. JO 4-5697
Perkins, Geo., 178 N. Woodward ... MI 6-9441
Saarinen, Eero & Assoc., 1516 N. Woodward ... MI 4-0056
Schweitzer, Leo J., 1561 Fairway ... MI 4-1156
Smith, Linn, Associates, Inc., 894 S. Adams ... MI 6-3700
Snyder, Robert, 300 E. Maple ... MI 4-4294
Stirton, Jamieson & Mowry, 266 E. Brown St. MI 6-7000
Tuttle, Edward K., Jr., 29611 Northgate Dr. ... MI. 6-9772
Yamasaki, Minoru & Assoc., 1625 E. Maple Rd. ... MI. 6-8400

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Swanson Assoc., Inc., W. Long Lake Rd. ... MI. 4-2440
Tarapata, MacMahon, 1591 Woodward Ave. MI. 6-8444

CHELSEA
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Fair, Jerry, 2 W. Chicago St. ... BR. 8-8232

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Cuthbert & Cuthbert, 22208 Ford Rd. ... LO. 5-9420
Davis, Stanley J., 2150 Elmdale ... LO. 2-4033
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LaRoy, Wesley, 21904 Michigan ... LO. 3-0258
MacGregor & Sherman, 1824 Grindley ... LO. 1-9303
Owens, S. L., 22101 Tenny ... LO. 1-3136
Schulz, Benjamin & Assoc., 22222 Ford Rd. LO. 5-1122
Shanayda, Michael, 17481 W. Outer Dr. ... LO. 5-5397
Storrer, Bradley R., 22148 Michigan ... LO. 2-3900
Vicary, Harry C., 22148 Michigan ... LO. 1-0028

DETROIT
Agree, Charles N., Inc., 14330 W. McNichols, 35 DI. 1-8434
Bankes, Hurless E., 3010 Puritan, 38 ... DI. 1-2594
Basso, Victor J., 301 W. 8 Mile Rd., 3 ... TO. 9-2432
Bauer, Leo M. & Assoc., 534 Free Press Bldg., 26 WO. 1-1874
Becker, Byron H., 1210 David Stott Bldg., 26 ... WO. 2-2695
Beneicke & Lorenz, 19740 James Couzens, 35 ... VE. 8-7060
Beyster, H. E. Assoc., Inc. 9512 Woodward Ave., 2 ... TR. 5-9700
Black, Kenneth C. & Assoc., Inc., 1213 Majestic Bldg., 26 ... WO. 1-4259
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Bouscher, Omer C., 14150 Mayfield, 5 ... LA. 6-3073
Broecker, Erwin L., 22128 Grand River, 19 ... KE. 2-8050
Brown, H. Sanborn, 14045 W. Seven Mile Rd., 35 DI. 1-3307
Calder, Ralph R., 1212 Kales Bldg., 26 ... WO. 3-6333
Calder, Robert F., 18100 Greenlawn, 21 ... UN. 1-5174
Cianciolo, Anthony, 16855 Edinborough, 19 ... KE. 2-2570
Clark, Erroll R., 4130 W. McNichols, 21 ... UN. 4-4762
Confer, Earl L., 14000 Strathmoor, 27 ... BR. 2-1120
Cox, Frank E., 18136 Snowden, 35 ... UN. 3-7257
Crane, Kiehler & Kellogg, 112 Madison, 26 ... WO. 2-2749
Des Rosiers, Arthur, 15850 James Couzens, 38 UN. 4-2500
Diehl & Diehl, 120 Madison, 26 ... WO. 5-1872
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Fader, Lester, 25716 Schoolcraft, 39 ... KE. 5-2027
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Fisher, Harold H. & Assoc., 18550 E. Warren, 36 TU. 4-6990
Fortney, Ralph, 914 Francis Palms Bldg., 1 ... WO. 2-2760
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Herman & Simons, 632 Lafayette Bldg., 26 ... WO. 2-8788
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Ilgenfritz, H. D., 605 Park Ave. Bldg., 26 ... WO. 3-0072
Johnson, Nathan, 2512 W. Grand Blvd., 8 ... TY. 8-7223
Kagawa, Wallace K., 18635 James Couzens, 35 ... DI. 1-0623
Kahn, Albert, Assoc. Archts. & Engrs., Inc., 345 New Center Bldg., 2 ... TR. 1-8500
Kallmes, John L., 508 Park Ave. Bldg., 26 ... WO. 1-7073
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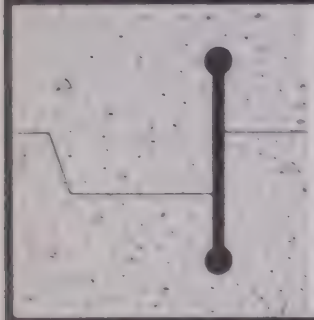

Williams Waterstops are made from Natural Rubber Stock and designed for maximum effectiveness in any type of cast-in-place construction joint. They will bend around corners, and will not crack or tear from shear action. Tensile Test 3000 lbs. Elongation Test 650%. Available in rolls up to 50 feet in length. Field splicing is simple. Williams Waterstops can also be furnished in Vinyl or Neoprene for industrial uses where resistance to oil and other injurious wastes is desirable.

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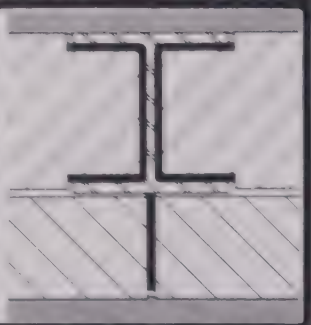

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Levey, Norman J., 1040 W. Fort St., 26 WO. 2-5205
Levine, Nathan, 18131 Jas. Couzens, 35 DI. 1-3967
Levine, Seymour J., 14239 W. 8 Mile Rd., 35 DI. 1-8955
McGrath, D. J. & Assoc., 2631 Woodward, 1 WO. 5-0365
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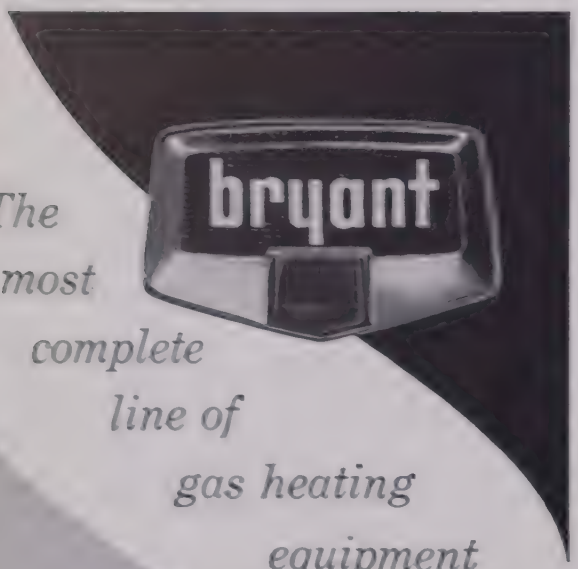

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GREEN, ISAAC — [illegible]
TILDS, PAUL — [illegible]

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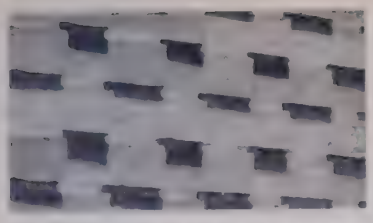

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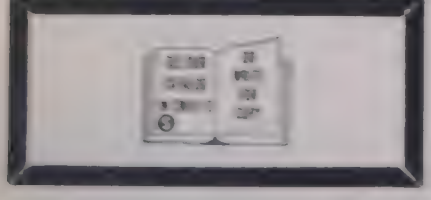

Bulletin Board

JOHN D. FULLER, of the Saturday Review, says he has had a story in the back of his mind for a long time. The working title he says, is "The Night That Sherman Ate Texas." In it, the White Plains local goes overboard to Stamford, and the Stamford local goes to White Plains. Swarms of commuters get out, stumble to a waiting car, peck the woman at the wheel on the cheek, have a little sex warmed at home, and collapse for the night. The next morning they grope their way to the station, jump into a train, and arrive at the office.

There's not a single line in the papers about the wholly unknown, yet a single person was aware that anything unusual happened.

MORE FROM SRDS

IN GREENWICH VILLAGE, the Peruvian restaurant title itself as "The second most charming restaurant in the world." Their response when you ask about the first on the list: "Everybody claims that."

FRED KERNER, of Fawcett Publications, warns that Hollywood has finally gone and done it. In a picture called "Franz Liszt" a Chinese piano tuner has been given the name Wong Keye.

A SUPER SALESMAN sold a farmer a milking machine. The farmer had only one cow, so the salesman took in the cost as payment on the machine.

NOBODY on the program had much to say when Groucho Marx as a guest asked that pipes grew on a vine.

WALTER SLEZAK says that in most homes it is the husband who wears the pants but you have to lift up his apron to see them.

AS AN ILLUSTRATION of the kind of men his company is eager to employ, E. F. Connor, a vice president of Convair, told a group of graduate apprentices the story of an Army engineer who was summoned by General MacArthur. The general wanted to know if it was feasible to throw a bridge across a certain stream. The engineer assured him that it was.

"Good," said MacArthur. "Have your draftsmen make drawings right away." Three days later he sent for the engineer and asked him how the bridge was coming along.

"It's all ready," the engineer said. "You can send the troops across right now. That is you can if you don't have to wait for the drawings. They ain't dried yet."

"DONSERLIE" is familiar words on the blackboard of a school in a Washington suburb. She asked visiting parents if the word meant anything to them. It didn't. Then she quoted from the seventh-grade paper that gave birth to it: "Oh say can you see by the donserlie . . ."

DRAFTSMEN . . . $1000. in CASH PRIZES are offered in the MAS-SMCAD Industry Fund Draftsmen's Competition outlined in this issue of the Bulletin.

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